



Sustainable Healthcare & Hospital Development Conference

Sustainable Healthcare & Hospital Development Conference "An International Healthcare Development Conference"

SPONSORSHIP GUIDE

*The Official Conference of the Sustainable
Healthcare & Hospital Development Magazine*



**Sustainable Healthcare
& Hospital Development Magazine**

September 22nd-24th, 2010

Hyatt Regency Century Plaza

Los Angeles, California



Sustainable Healthcare & Hospital Development Conference
www.HealthcareDevelopmentConference.com
info@healthcaredevelopmentconference.com
US 001.561.792.7943

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Sustainable Healthcare (Green Healthcare), Healthcare Development and Hospital Development throughout the world is one of the fastest growing industries in the world and it is estimated the tens of billions of dollars (USD) will be spent in the next five years on the investment in healthcare and hospital development and sustainable healthcare projects globally. The sustainable healthcare and hospital development conference will feature up to 400 leaders from healthcare and the governmental sector from up to 30 countries.

The conference will feature:

- Up to 300 delegates
- Over 50 expert speakers
- US & International Medical Directors from the top Hospitals
- Government/Ministers looking to implement green initiatives & hospital projects

The Conference will provide up to 3,000 networking meetings and networking opportunities for attendees. We will be implementing a special software program that will allow attendees to pick and choose who they would like to pre-schedule a meeting with. It is our goal to connect you to all the players in the marketplace and to accomplish in three days what may take you a year or more to accomplish.

The Sustainable Healthcare Development and Hospital Development Conference is the first international healthcare conference focused on healthcare executives, investors of healthcare projects, and government officials involved in the developing and designing of healthcare projects and sustainable healthcare projects that are "Green", such as hospitals, clinics, medical parks, and medical offices globally. Whether you are the CEO or Medical Director of an existing hospital or clinic or one that is planning to be built in the future, a consultant, architect, master planner or governmental agency, this is one event you cannot afford to miss.

If you are a master planner, consultant, architect or developer, learn about the exciting opportunities available around the world. If you are a governmental entity, learn what other governments are doing throughout the world and how to attract healthcare projects and investments in your country. If you are an investor in healthcare projects, come to learn about what are the best opportunities, and best countries to invest in and build healthcare projects, clinics or hospitals. This high level international healthcare conference will focus on two of the fastest growing industries in healthcare around the world, Sustainable Healthcare (Green Healthcare and Hospitals) and Hospital/Healthcare Development. Two industries that are highly integrated as these industries explode in growth around the world.

The Sustainable Healthcare and Hospital Development Conference is the leading international event and will bring together up to 400 top healthcare executives from up to 30 countries for 3 days of advanced education and networking.

If you are involved or interested in the sustainability and development of healthcare, this is one event you can't afford to miss! See you in September!

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DIAMOND CORPORATE SPONSORSHIP - \$100,000 (\$214,500 value)

- **Sponsor of "Gala Cocktail Reception" (\$70,000 value)**
Signage and recognition of sponsor of cocktail hour
- **Fifteen (15) conference registrations plus Workshops (\$37,500 value)**
- **Four premium exhibit booth spaces 8' x 10' (booth space measured in feet) (\$20,000 value)**
Allows for marketing, banner stands and more room for networking.
- **8 minute keynote (\$20,000 value)**
Opportunity to pick one speaker to speak an 8 minute keynote session within the conference with content approved by the association.
- **Buyers Circle Participation (\$15,000 value)**
3 Reserved seats in the Invitation Only Buyers Roundtable where you will be able to discuss issues in a closed door round table with the world's largest buyers of medical tourism.
- **Banner/Sign Placement throughout conference (\$10,000 value)**
We will place banner stands in key locations throughout the conference.
- **Fifteen reserved seats for Front Row Seminar Seats (\$5,000 value)**
Fifteen reserved "front row seats" reserved at each seminar throughout the whole conference.
- **Complimentary Sustainable Healthcare & Hospital Development Conference Participant Mailing List (\$5,000 value)**
Sponsors will be provided a mailing list of all the attendees at the conference for purposes of following up via mail for marketing purposes. The list will only include name, company, address, and phone numbers. Due to privacy laws email addresses will not be provided.
- **Logo on all attendee ID cards/conference badges (\$5,000 value)**
Your logo and organization name will be placed on all attendees ID cards/conference badges as the sponsor of the event.
- **Participation in "Buyers Bingo" (\$5,000 value)**
Buyers to the conference, such as insurance companies, employers, agents, consultants and medical tourism facilitators will be able to play to win cash prizes as well as other neat prizes and gifts. In order for "buyers" to be eligible to win prizes they must get a stamp on their "buyers bingo card" at participating exhibitors.
- **One page advertisement in Post –Conference Issue in the Sustainable Healthcare & Hospital Development Magazine (\$4,000 value)**
- **Two page advertisement in Sustainable Healthcare & Hospital Development Conference brochure including corporate profile. (\$2,000 value)**
- **Reserved tables during cocktail reception (\$5,000 value)**
- **Company Logo Listed as Diamond Sponsor and your logo linked to your website in electronic promotions emailed out to prospective conference attendees (\$2,000 value)**
- **Company Logo on Cocktail Napkins at Cocktail Hour or Lunch (\$1,000 value)**
- **Website listing and logo on Sustainable Healthcare & Hospital Development website as the premier sponsor of the conference (\$1,000 value)**
- **Recognition with logo as the major sponsor in all conference marketing materials (\$1,000 value)**
- **Brochure placement in all conference attendee bags (\$1,000 value)**
- **Includes premium identification throughout the conference and preferred Exhibit booth placement**
- **Verbal acknowledgement of your generous sponsorship at the conference opening, throughout the conference and on close of the conference**



PLATINUM CORPORATE SPONSORSHIP - \$75,000 (\$162,000 value)

- **Sponsor of one Cocktail hour (\$50,000 value)**
Signage and recognition of sponsor of cocktail hour
- **Ten conference registrations plus Workshops (\$25,000 value)**
- **5 minute keynote (\$15,000 value)**
Opportunity to pick one speaker to speak a 5 minute keynote session within the conference with content approved by the association.
- **Three exhibit booth spaces 8' x 10' (booth space measured in feet) (\$15,000 value)**
Allows for marketing, banner stands and more room for networking.
- **Buyers Circle Participation (\$10,000 value)**
2 Reserved seats in the Invitation Only Buyers Roundtable where you will be able to discuss issues in a closed door round table with the world's largest buyers of medical tourism.
- **Banner/Sign Placement throughout conference (\$10,000 value)**
We will place banner stands in key locations throughout the conference.
- **Complimentary Sustainable Healthcare & Hospital Development Conference Participant Mailing List (\$5,000 value)**
Sponsors will be provided a mailing list of all the attendees at the conference for purposes of following up via mail for marketing purposes. The list will only include name, company, address, and phone numbers. Due to privacy laws email addresses will not be provided.
- **Ten reserved seats for Front Row Seminar Seats (\$5,000 value)**
Ten reserved "front row seats" reserved at each seminar throughout the whole conference.
- **Participation in "Buyers Bingo" (\$5,000 value)**
Buyers to the conference, such as insurance companies, employers, agents, consultants and medical tourism facilitators will be able to play to win cash prizes as well as other neat prizes and gifts. In order for "buyers" to be eligible to win prizes they must get a stamp on their "buyers bingo card" at participating exhibitors.
- **One page advertisement in Post –Conference Issue in the Sustainable Healthcare & Hospital Development Magazine (\$4,000 value)**
- **Two page advertisement in Sustainable Healthcare & Hospital Development Conference brochure including corporate profile. (\$2,000 value)**
- **Company Logo Listed as Platinum Sponsor and your logo linked to your website in electronic promotions emailed out to prospective conference attendees (\$2,000 value)**
- **Website listing and logo on Sustainable Healthcare & Hospital Development website as the premier sponsor of the conference (\$1,000 value)**
- **Recognition with logo as the major sponsor in all conference marketing materials (\$1,000 value)**
- **Brochure placement in all conference attendee bags (\$1,000 value)**
- **Includes premium identification throughout the conference and preferred Exhibit booth placement**
- **Verbal acknowledgement of your generous sponsorship at the conference opening, throughout the conference and on close of the conference**



GOLD CORPORATE SPONSORSHIP - \$40,000 (\$99,000 value)

- **Sponsor of one Networking Lunch (\$40,000 value)**
Signage and recognition of sponsor of lunch
- **Six conference registrations plus Workshops (\$15,000 value)**
- **Two exhibit booth spaces 8' x 10' (booth space measured in feet) (\$10,000 value)**
Allows for marketing, banner stands and more room for networking.
- **Buyers Circle Participation (\$5,000 value)**
1 Reserved seat in the Invitation Only Buyers Roundtable where you will be able to discuss issues in a closed door round table with the world's largest buyers of medical tourism.
- **Complimentary Sustainable Healthcare & Hospital Development Conference Participant Mailing List (\$5,000 value)**
Sponsors will be provided a mailing list of all the attendees at the conference for purposes of following up via mail for marketing purposes. The list will only include name, company, address, and phone numbers. Due to privacy laws email addresses will not be provided.
- **Participation in "Buyers Bingo" (\$5,000 value)**
Buyers to the conference, such as insurance companies, employers, agents, consultants and medical tourism facilitators will be able to play to win cash prizes as well as other neat prizes and gifts. In order for "buyers" to be eligible to win prizes they must get a stamp on their "buyers bingo card" at participating exhibitors.
- **One page advertisement in Post –Conference Issue in the Sustainable Healthcare & Hospital Development Magazine (\$4,000 value)**
- **Two page advertisement in Sustainable Healthcare & Hospital Development Conference brochure including corporate profile. (\$2,000 value)**
- **Six reserved seats for Front Row Seminar Seats (\$2,000 value)**
Six reserved "front row seats" reserved at each seminar throughout the whole conference.
- **Company Logo Listed as Gold Sponsor and your logo linked to your website in electronic promotions emailed out to prospective conference attendees (\$2,000 value)**
- **Website listing and logo on Sustainable Healthcare & Hospital Development website as the premier sponsor of the conference (\$1,000 value)**
- **Recognition with logo as the major sponsor in all conference marketing materials (\$1,000 value)**
- **Brochure placement in all conference attendee bags (\$1,000 value)**
- **Company Logo on Cocktail Napkins at Cocktail Hour or Lunch (\$1,000 value)**
- **Includes premium identification throughout the conference and preferred Exhibit booth placement on first come first serve basis**
- **Verbal acknowledgement of your generous sponsorship at the conference opening**
- **Preferred Placement of Exhibit booth on first come first serve basis**



SILVER CORPORATE SPONSORSHIP - \$15,000 (\$29,000 Value)

- Four conference registrations plus Workshops (\$10,000 value)
- Complimentary Sustainable Healthcare & Hospital Development Conference Participant Mailing List (\$5,000 value)
Sponsors will be provided a mailing list of all the attendees at the conference for purposes of following up via mail for marketing purposes. The list will only include name, company, address, and phone numbers. Due to privacy laws email addresses will not be provided.
- One page advertisement in Post –Conference Issue in the Sustainable Healthcare & Hospital Development Magazine (\$4,000 value)
- One exhibit booth space 8' x 10' (booth space measured in feet) (\$5,000 value)
- Participation in "Buyers Bingo" (\$5,000 value)
Buyers to the conference, such as insurance companies, employers, agents, consultants and medical tourism facilitators will be able to play to win cash prizes as well as other neat prizes and gifts. In order for "buyers" to be eligible to win prizes they must get a stamp on their "buyers bingo card" at participating exhibitors.
- Company Logo Listed as Silver Sponsor in in electronic promotions emailed out to prospective conference attendees (\$2,000 value)
- One page advertisement in Sustainable Healthcare & Hospital Development Conference brochure including corporate profile. (\$1,000 value)
- Website listing and logo on Sustainable Healthcare & Hospital Development website as the premier sponsor of the conference (\$1,000 value)
- Recognition with logo as the major sponsor in all conference marketing materials (\$1,000 value)
- Includes premium identification throughout the conference and preferred Exhibit booth placement on first come first serve basis
- Verbal acknowledgement of your generous sponsorship at the conference opening
- Blog Announcement of your company as a sponsor
- Preferred Placement of Exhibit booth on first come first serve basis

BRONZE CORPORATE SPONSORSHIP - \$7,500 (\$12,500 value)

- Three conference registrations plus Workshops (\$7,500 value)
- One exhibit booth space 8' x 10' (booth space measured in feet) (\$5,000 value)
- Preferred Placement of Exhibit booth on first come first serve basis
- Blog Announcement of your company as a sponsor

EXHIBITOR SPONSORSHIP - \$5,000 (\$10,000 value)

- Two conference registrations plus Workshops (\$5,000 value)
- One exhibit booth space 8' x 10' (booth space measured in feet) (\$5,000 value)
- Preferred Placement of Exhibit booth on first come first serve basis
- Blog Announcement of your company as a sponsor



VIP Limo Service @ The Hyatt Century Plaza ~ \$25,000

Limo's will be made available over 3 days from 4:00 pm ~ 10:00 pm so as the Sponsor you can help attendees "travel in style" in Los Angeles! A CD inside the limo will play a 2-3 minute sponsor commercial, and a small sponsor gift will be provided upon leaving the limo. Trips will be limited to 10-15 minutes away, with no return trips. Drivers will wait outside the hotel entrance with signage identifying your logo and program details!



Shuttle Buses: Airport to the Hyatt ~ \$25,000

Shuttle buses will be available to delegates every two hours at the Los Angeles International Airport (LAX). As the premiere sponsor, your logo will be listed on the sign greeting delegates to Los Angeles. We will also send out email prior to the conference alerting delegates of your sponsorship and how to use the shuttle system.



Conference T-Shirt Official Sponsor ~ \$15,000

As the official Conference T-Shirt Sponsor, your logo will be placed on the back of every delegate's complimentary T-Shirt. Upon request we will be able to put a small text message (character permitting) with your slogan, website, or booth number. Get maximum exposure at the conference both during the conference and the months after when delegates return home!



Conference Maps of Los Angeles ~ \$10,000

As the official sponsor of the Conference Maps you will be providing an essential tool for all delegates coming to visit Los Angeles ... a pop up map! The pop up map will be given out in every attendee's bags for them to use while exploring Los Angeles. The map can be customizable with your company name, website, contact information, and logo!



International Faces Photography Sponsor ~ \$10,000

A professional photographer will take photos of conference attendees and speakers at a photo station set up in the conference lobby. The pictures will be printed for delegates to take home with them, your logo and website will be printed on each picture. A lasting memory of their time at the conference!



Coffee Cup and Napkin Sponsor ~ \$8,000

As the sponsor of the coffee cup and napkins, the coffee provided for more than 1,500 early risers who attend the coffee break. Sponsorship includes napkins and coffee cups with your company logo.

Custom Fit ...



Internet Cafe ~ \$6,000

Sponsor the Internet and help attendees stay connected by providing access to email while attending the World Medical Tourism & Global Health Congress. Additional benefits include your logo as part of the screensaver on the internet café computers so that all attendees will see your logo even when the computers are not in use. All computers will be set to the home page of the sponsoring organization.



Global Networking Room ~ \$6,000

The Global Networking room offers all delegates involved in the global medical tourism community the opportunity to network, discuss global issues and conduct business in a networking atmosphere. Your logo will also be included on all of the table cards for each table where the one on one networking meetings will be held. The sponsor of the Global Networking room can also furnish two banner stands to place outside of the Global Networking room promoting their company.



Massage Relaxation Lounge ~ \$4,000

Reduce tension for attendees by allowing them to relax in chairs and receive massages. Permission from the Sponsor with a voucher/ticket system can be created, so the Sponsor's booth must be visited first, if chosen, to build booth traffic. If you are not an exhibitor then a bag drop table placed in all attendees bags instead. Your logo will be displayed on the conference website prior to the conference, on signage around the conference and in the conference brochure so that all attendees will know that your organization is the massage relaxation sponsor.



Sponsor of Domestic & International Press & Speaker Room ~ \$3,000

Be the official sponsor of the domestic and international press and speaker room, which will be a special room for domestic and international press. Your logo will be displayed on the conference website prior to the conference, on signage outside of the press room and in the conference brochure so that all attendees will know that your organization is the sponsor for the room.



Official Beverage Sponsor ~ \$3,000

Be the official beverage sponsor at the conference! Beverages will be provided for delegates in all conference rooms and sessions. Your logo will be displayed on table tops where beverages will be provided, on the conference website prior to the conference, on signage around the conference and in the conference brochure so that all attendees will know that your organization is the official beverage sponsor.

Must Have Sponsorships ...

Must Have Sponsorships Under \$2,000

- ◆ **Sponsor of Conference Program Brochure ~ \$2,000**
Your organization will be recognized as the sponsor of the Conference Program as well as have a one page advertisement on the inside cover.
- ◆ **Delegate Bag Drop ~ \$2,000**
Your company brochure dropped into all delegates welcome bags that will be given out during registration.

Must Have Sponsorships Under \$1,500

- ◆ **Sponsor of Photography (2 Available) ~ \$1,500**
You will be recognized as the sponsor, during the event. Sponsor also receives all of the photographs taken.
- ◆ **Sponsor Exhibit Hall Lounge ~ (4 Available) \$1,500**
Custom light box with your graphics and your brochures displayed prominently in your designated lounge. Your logo displayed on exhibit hall map.

Must Have Sponsorships Under \$1,000

- ◆ **Coffee Networking Break ~ \$1,000 per break**
Be the sole sponsor of a mid-morning and/or afternoon networking refreshment break
- ◆ **Hotel Key Card Sponsor ~ \$1,000**
Company logo prominently displayed on hotel key cards given to each attendee upon check in

Must Have Sponsorships Under \$500

- ◆ **One page Ad in Conference brochure ~ \$500**
One page advertisement in the official conference brochure
- ◆ **Brochures on a table outside the exhibit hall ~ \$500**
Provide your brochures ahead of time to be placed on a table outside of the exhibit hall to brand your company.

Benefits of Sponsorship:

- ◆ Maximum branding and exposure at the United States largest Medical Tourism Conference
- ◆ Market yourself and your company as a leader in the industry
- ◆ Cost Effective targeted tool that can help your company accomplish its marketing and sales goals
- ◆ Get noticed by many of the leaders in the medical tourism industry who will be in attendance



Visit www.HealthcareDevelopmentConference.com to reserve your seat to the one conference you don't want to miss!

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